

We are **rethinking waste**—by treating it as a resource in the supply chain and out of landfills.

Kimberly-Clark™ is improving each stage of the product life cycle to keep products, packaging and manufacturing waste in the value chain, regenerating the natural systems we all depend on.

**What are circular principles?**

- 1. Design out waste and pollution.
- 2. Keep products and materials in use.
- 3. Regenerate natural systems.

**Recover waste and regenerate natural systems**

- Certified compostable products
- Take-back programs for our products
- Dispenser recycling
- The RightCycle™ Program

The **Circular Economy** principles at work **today** at Kimberly-Clark Professional

**1 Use less = Waste less**

- Innovative technology (UCTAD, AirFlex, Absorbency Pockets)
- Smart and Controlled Dispensing

**2 Recycled content gives new life to sustainably-sourced materials**

- Up to 100% recycled fiber
- FSC® and EcoLabel certified
- Recycled materials in packaging
- Recycled cotton in wipers made in Colombia



# Circular principles at work.

## Leading globally.

The RightCycle™ Program is the **first large-scale recycling program** for non-hazardous lab, cleanroom, and industrial waste. Since 2011, the program has helped hundreds of customers globally divert over 1,000 tons of single-use apparel, nitrile gloves, and safety eyewear from the landfill and turn them into new consumer goods.

The RightCycle™ Program helped Sierra Nevada—the first company to achieve platinum zero-waste certification—become even more sustainable with its gloves. When Sierra Nevada learned about the program, “we jumped on it,” said Mandi McKay, sustainability coordinator for Sierra Nevada’s Chico headquarters. In less than a year, the company **diverted more than 4,000 pounds of nitrile gloves**.

*“[RightCycle™] aligns with our company values. It makes sense for us by contributing to a more positive environmental impact overall. We tend to pioneer a lot of things, and I’m glad we’re part of a program like this.”*  
Mandi McKay, Sierra Nevada



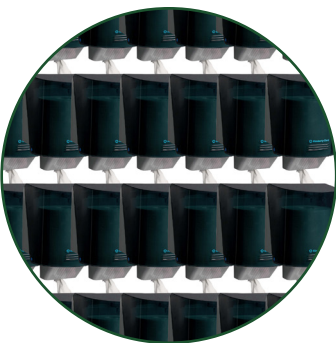
**1,000+ tons**

Since 2011, RightCycle™ has diverted 1,000 tons and counting of single-use PPE waste from landfills.

## Working locally.

A multinational hotel, coffee shop and restaurant company with **aggressive sustainability targets** reached out to Kimberly-Clark Professional about replacing 1,400 old plastic dispensers with new hygienic, more sustainable waste-reducing systems.

To support our partner's waste reduction goals, we found a recycling partner to help us **recycle all 1,400 old dispensers, including the metal screws, plastic bags, and cardboard** used for transportation.



**1,400**

centerfeed dispensers



**2,338 kgs**

of plastic recycled



**2,338 kgs**

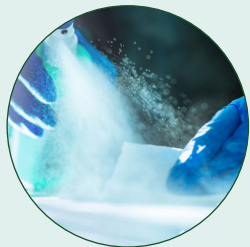
recycled plastic to be molded into new consumer products



We see a future **without waste.** How can we support your sustainability goals?

We are making significant changes this decisive decade.

We are innovating across all categories to provide closed loop solutions for many of your company's needs.



Wiping & Cleaning

In **Germany**, we have partnered with a recycling specialist company to offer a **used wiper management service**. As part of the product purchase, used wipers are placed into special containers, picked up, and sent to an energy recovery facility, diverting waste from landfills.



Restroom & Hygiene

Many of our hand towel and wiper products are **eligible for industrial composting facilities**. Consistent with our ambition to eliminate waste and recover resources, we have begun **regional trials for post-use hand towel recycling**.



Safety & Scientific

We created **The RightCycle™ Program**—our **industry-changing initiative** that takes recycling personal protection equipment (PPE) to a new level. Instead of used PPE such as protective clothing, nitrile gloves and safety glasses going into the trash (and landfills), these previously hard-to-recycle items are collected at your facility and turned into new consumer goods.

Find out more at [www.kcprofessional.com](http://www.kcprofessional.com)



We see a future **without waste.** How can we support your sustainability goals?

We are making significant changes this decisive decade.

Our 2030 goal is to reduce our environmental footprint by 50%.

We have a history of innovation to reduce the product needed to get the job done. We will continue to identify new ways to reduce the product and packaging waste for our customers. In some markets, we have **dispenser recycling programs**, and many of our hand towel and wiper products are eligible for industrial composting facilities. **More of our packaging than ever before contains recycled content.** Consistent with our ambition to eliminate waste and recover resources, we have begun regional trials for post-use hand towel recycling.



100%

of the fibers in our hand towels are from recycled paper or sustainably sourced virgin pulp.

Find out more at [www.kcprofessional.com](http://www.kcprofessional.com)

