

Caring for the nature in our products is part of our commitment to care for all.



Our products are certified as responsibly sourced and produced by internationally-recognized gold standards:



Forest Biodiversity

Our products only contain recycled paper and virgin fiber from third-party certified suppliers, with a preference for FSC®.

By responsibly-sourcing fiber, we help protect rare old-growth forests and the plants, animals, and the rights of indigenous peoples who rely on the forests.

Water

We recycle the water we use and ensure it meets or exceeds quality standards before it is returned to the environment.

Holding our supply chain to responsible forestry standards has the additional benefit of protecting water quality.

Energy

We’re reducing use across all operations, investing in renewable sources like solar and wind, and utilizing higher efficiency cogeneration units.

Our 2030 greenhouse gas (GHG) reduction goals are approved by the Science Based Targets Initiative.

Waste

Globally we are industry leaders in reducing manufacturing waste, reaching 97% landfill-free in 2019.

We’re designing our packaging to contain more recycled content which will be reusable, recyclable or compostable.



Responsibly-sourced materials plan for the future.

We’ve long set the highest standards in the industry for carefully taking raw materials from nature and we continue to raise the bar for ourselves, our supply chain, and our allies each time we meet a goal. **We believe the future depends on us.**



The decisive decade

We challenged ourselves to reset our ambition level to drive action that we believe is proportionate to the challenges and opportunities that lie ahead.

By 2030 we will:

Reduce our environmental footprint by 50% including absolute greenhouse gas (GHG) emissions, plastics, forest and water footprint in water-stressed areas.

Reduce our natural forest footprint by 50% while unlocking the power of the world’s forests to help solve the climate and biodiversity crises.

Reduce our use of new, fossil fuel based plastics by 50% while enabling circular systems to recover the materials in our products and packaging.

18 years of aligning with global allies

In 2003, we published our first Corporate Sustainability Report. As a result of early leadership, Kimberly-Clark™ was invited to join the **World Business Council for Sustainable Development** in 2005.



We adopted the United Nations **Sustainable Development Goals (SDGs)** as a global blueprint and framework for action and established **baseline measurements for 2030 climate goals**.



In July 2020, **our climate goals were recognized by the Science Based Targets Initiative (SBTi)**, after five years collaborative feedback.

30 years of protecting forests

In 1991, we adopted a **sustainable use of natural resources policy**, committing to sustainable forestry as well as use of recycled fibers. In 2009, we were the **first manufacturer in our industry (B2B) to receive Forest Stewardship Council (FSC®) certification** for a broad range of tissue and towel products.



In 2010, we began a partnership with World Wildlife Fund for Nature (WWF) in the **Global Forest and Trade Network to protect the world’s forests**. In 2019, Kimberly-Clark™ received **the highest rating on the WWF’s Timber Scorecard**—our third consecutive—for commitments around responsible timber and wood product sourcing.



We maintain **certification from the world’s toughest programs** in multiple factors of sustainability, including **U.L. Ecologo, E.U. Ecolabel, Singapore Green Label, and Blue Angel**.

10 years of solving for plastic waste

In 2011, our RightCycle™ Program became **the first large-scale recycling program for non-hazardous lab, cleanroom, and industrial waste**.

We proudly became a founding member of both the **U.K. Plastics Pact in 2018** and the **U.S. Plastics Pact in 2020** to help address plastic pollution.

By 2025, 100% of our packaging will be reusable, recyclable or compostable.

The defining moment

In 1872, our first product—high quality newsprint—was made from recycled linen and cotton rags. We’ve been innovating material use ever since.



2010

2020

2030

Responsibility runs through everything we do.

Kimberly-Clark was ranked #74 of **the World's Most Reputable Companies** in 2019 by the Global RepTrak 100 by Forbes/Reputation Institute.

We hold our supply chain partners accountable to the same worker rights standards that we follow in our own facilities. By holding ourselves and our suppliers accountable, we help ensure that the **hundreds of thousands of workers in our supply chain enjoy safe, fair and equitable working conditions.**

We are making significant changes in this decisive decade.



Restroom & Hygiene

100% of the virgin fiber used in our products globally comes from third-party certified suppliers, upholding responsible forestry management.

Kimberly-Clark™ received the highest rating of **3 Trees on WWF's Timber Scorecard for three consecutive years.** WWF awards point for companies that are not just procuring a high proportion of products from sustainable sources, but also making information regarding their sourcing practices publicly available.



Wiping & Cleaning

WypAll® ForceMax occupies 68% less shelf-space than rags and **reduces waste disposal by up to 78%.**

The sheet-by-sheet dispensing of our WypAll® Reach™ system **reduces paper consumption and cuts paper waste by over 20%.**

All WypAll® White L Series Towels can be **aerobically composted** in municipal or industrial facilities in the **United States and Canada** by ASTM D6868-11.



Safety & Scientific

Over 1,000 tons of single-use apparel, nitrile gloves, and safety eyewear have been **diverted from the landfill** and turned into new consumer goods since 2011, through our RightCycle™ Program. RightCycle™ is the first large-scale recycling program for non-hazardous lab, cleanroom, and industrial waste.

Find out more kcprofessional.com

