



## KLEENGUARD™ PROTECTIVE APPAREL SELECTION MADE SIMPLE

**UPDATED** 

FEBRUARY 1, 2024

## STILL KLEENGUARD™, JUST STRONGER

We've simplified our apparel product identification system by upgrading our product numbering with an even easier-to-follow numeric system. For simpler navigation and product selection, apparel solutions will be organized by exposure type and protection level. Higher numbers mean greater protection.

Selecting protective apparel is a critical part of every safety professional's job, but ever-changing legislative and regulatory landscapes, certifications and standards make it a challenging task. In addition, portfolio complexity can add to an already complicated selection process. Our new KleenGuard <sup>™</sup> brand architecture enables customers to more easily and confidently select the garments that fit their needs.

What isn't changing is the same great protection, comfort and quality you've come to expect as part of the KleenGuard™ promise.

This journey will be a global, multi-year program; existing products with the new brand architecture will start to appear on the market in the second half of 2023. In order to support the transition of your systems and literature, we will provide regular updates via KCP Connect.

## **HERE'S WHAT'S NEXT:**

KleenGuard<sup>™</sup> A71
 KleenGuard<sup>™</sup> A80

In early 2023, we're excited to announce the launch of the first two families of products under the new brand architecture: **KGA10** and **KGA20**. **Now in 2024**, we are excited to continue our journey with new families transitioning into KGA.

The journey will continue as we roll existing products and families into the new portfolio structure:

Legacy Family	New Family	New Family			
Products for Non-Hazardous Risks					
	• KleenGuard™ KGA10 NEW! Feb 2023				
• KleenGuard™ A10	<ul> <li>KleenGuard<sup>™</sup> KGA20 NEW! Feb 2023</li> </ul>				
• KleenGuard™ A35	<ul> <li>KleenGuard<sup>™</sup> KGA35 Feb 2024</li> </ul>	<ul> <li>KleenGuard<sup>™</sup> KGA35 Feb 2024</li> </ul>			
Products for Hazardous Particulates / Aerosols and Low Hazard Limited Splash Risks					
• KleenGuard™ A20	• KleenGuard™ KGA100	• KleenGuard™ KGA100			
• KleenGuard™ A30	• KleenGuard™ KGA200				
Products for Hazardous Particulates / Aerosols and	d Low Hazard Light Splash Risks				
• KleenGuard™ A45	• KleenGuard™ KGA300	• KleenGuard™ KGA300			
• KleenGuard™ A40	• KleenGuard™ KGA400	• KleenGuard™ KGA400			
Products for Chemical Risks					
• KleenGuard™ A70	• KleenGuard™ KGA3000	• KleenGuard™ KGA3000			

KleenGuard<sup>™</sup> KGA3000+

KleenGuard<sup>™</sup> KGA4000



## UPGRADED KLEENGUARD™ PRODUCT NUMBERING DEFINED

The number in the new KGA product family names indicates the level of protection:

- Products that are designed for non- or low-hazard applications contain two digits (e.g., KGA10)
- Products that are designed for hazardous particulates/aerosols and low hazard limited or light splash contain three digits (e.g., KGA100/KGA400)
- Products that are designed for chemical and higher risk environments contain four digits (e.g., KGA3000)
- For additional clarity, a plus sign (+) will be used with the base family code where enhanced performance is indicated (e.g., KGA3000+)

Here's what you can expect to see at the end of the journey:

		Hazardous Particulate / Aerosols / Low Hazard Limited Splash	Hazardous Particulate / Aerosols / Low Hazard Light Splash	Chemical
PREMIUM		• KGA200	• KGA400	<ul><li>KGA3000</li><li>KGA3000+</li><li>KGA4000</li></ul>
PLUS <b>⊘ ⊘ ⊘</b>		• KGA100	• KGA300	
	Non-Hazardous Particulate		Non-Hazardous Particulate/Light Splash	
ESSENTIAL	• KGA10	• KGA20	• KGA35	

To support and guide you throughout the transition period, we will provide new tools and regular updates. If you have any questions, please contact your local KCP Sales professional or contact us at 1-800-241-3146.

