

FOR IMMEDIATE RELEASE

EDITOR CONTACT:

Iris Raylesberg, Kapnek Communications
215-830-9890 / iris@kapnek.com

Kara Herron, Kimberly-Clark Professional
770-587-8049/kara.herron@kcc.com

**KIMBERLY-CLARK PROFESSIONAL LAUNCHES BATH TISSUE AND TOWEL
DISPENSERS WITH MICROBAN ANTIMICROBIAL PROTECTION**

*Exclusive Agreement Allows Kimberly-Clark Professional to Offer
Antimicrobial Protection against Microbes for Life of the Dispenser*

ROSWELL, Ga. (June 8, 2009) – If you thought a toilet seat was the most bacteria-laden place in a public restroom, think again.

According to new research conducted by microbiologist Dr. Charles Gerba of the University of Arizona, the average toilet paper dispenser has more than 150 times the amount of bacteria than the average toilet seat. The picture isn't much improved when it comes to paper towel dispensers. These were found to have over 50 times more bacteria on average than a typical public restroom toilet seat.

At a time when public concern about the day-to-day risks of exposure to microbes remains high, Kimberly-Clark Professional has an exclusive product solution that addresses these issues: A full range of toilet paper and paper towel dispensers with Microban antimicrobial protection.

The dispensers offer built-in antimicrobial protection against common bacteria, such as yeasts, molds and fungi that can cause stains, odors and product deterioration. Unlike surface treatments, Microban antimicrobial product protection is added during the manufacturing process and is an integral part of the dispenser that will not wash off or wear away, providing protection for the life of the dispenser. Kimberly-Clark Professional is the only personal care products provider licensed to offer dispensers with Microban protection.

How Microban Protects

Microban technology provides antimicrobial protection against stain and odor-causing bacteria. It also helps prevent microbes from growing and reproducing. This keeps dispensers cleaner between cleanings.

Microban works by inhibiting the growth of microbes. When bacteria and other microbes come in contact with a dispenser protected with Microban antimicrobial protection, the bacteria can no longer function. Microban protection penetrates the bacterium's cell wall and effectively prevents the microbe from growing and reproducing.

Microban protection is available with the following Kimberly-Clark Professional dispensers: the Lev-R-Matic Roll Towel Dispenser, Sanitouch Roll Towel Dispenser, Coreless JRT Twin Bath Tissue Dispenser and Coreless Double Roll Bath Tissue Dispenser.

As with all Kimberly-Clark Professional products, the dispensers with Microban protection come with the Kimberly-Clark Professional "No Questions Asked" guarantee. The guarantee reimburses purchasers up to \$1,000 worth of free product if the initial product does not meet expectations. For more information, visit www.kcprofessional.com/us/mkt/bacteria

About Kimberly-Clark Professional

Kimberly-Clark Professional is an indispensable business partner, delivering leading-edge health, hygiene and productivity solutions that provide tangible value every day, everywhere. Known for innovative, quality solutions for away-from-home washrooms, "clean" and "industrial" manufacturing environments, and DIY settings, the global brands of Kimberly-Clark Professional include Kleenex, Scott, Kimcare, WypAll, KleenGuard, and Kimtech. Kimberly-Clark Professional, located in Roswell, Ga., is one of Kimberly-Clark Corporation's four business segments and can be visited on the web at www.kcprofessional.com.

About Kimberly-Clark

Kimberly-Clark and its well-known global brands are an indispensable part of life for people in more than 150 countries. Every day, 1.3 billion people - almost a quarter of the world's population - trust K-C brands and the solutions they provide to enhance their health, hygiene and well being. With brands such as Kleenex, Scott, Huggies, Pull-Ups, Kotex and Depend, Kimberly-Clark holds the No. 1 or No. 2 share position in more than 80 countries.

About Microban International

Microban International, Ltd. is a global technology and marketing company dedicated to enhancing high quality consumer, industrial and medical products with branded built-in protection from microbes. Microban International licenses the Microban global brand name, sells custom-engineered compounds, and provides a range of services, including regulatory and marketing support. The Microban brand promises continuous and durable antimicrobial product protection, built-in during manufacture to not wear out for the useful life of the product. Microban International is headquartered in North Carolina with operations in North America, Europe and Asia. For more information on Microban, please visit www.microban.com.

#

Note to editor: Please send reader inquiries to Kara Herron, Kimberly-Clark Corporation, 1400 Holcomb Bridge Road, Roswell, GA 30076 or e-mail kara.herron@kcc.com.

IMAGE AND CAPTION TO BE INSERTED AFTER RED FOLDER

Images available. Contact Iris Raylesberg for hi-res file.

FOR IMMEDIATE RELEASE

CONTACT: Iris Raylesberg, Kapnek Communications
215-830-9890 / iris@kapnek.com

Kara Herron, Kimberly-Clark Professional
770-587-8049/kara.herron@kcc.com

At a time when public concern about the day-to-day risks of exposure to microbes remains high, Kimberly-Clark Professional has an exclusive product solution that addresses these issues: A full range of toilet paper and paper towel dispensers with Microban antimicrobial protection.

The dispensers offer built-in antimicrobial protection against common bacteria, such as yeasts, molds and fungi that can cause stains, odors and product deterioration. Unlike surface treatments, Microban antimicrobial product protection is added during the manufacturing process and is an integral part of the dispenser that will not wash off or wear away, providing protection for the life of the dispenser. Kimberly-Clark Professional is the only personal care products provider licensed to offer dispensers with Microban protection.

#