

**KIMBERLY-CLARK PROFESSIONAL TEAMS WITH SOPE,
A NON-PROFIT PUBLIC HEALTH ORGANIZATION**

***Program Focuses on Handwashing Among School Kids
To Reduce the Spread of Infectious Diseases***

ROSWELL, Ga. (April 28, 2003) – Kimberly-Clark Professional has teamed up with The SOPE Project, a national, non-profit organization working with communities to reduce the spread of infectious disease while modeling good citizenship. Together, the company and SOPE (Society of Playful Education) will conduct an outreach program to schools designed to promote the importance of handwashing among school-age children.

“We’re thrilled that Kimberly-Clark Professional is helping us to spread the word about handwashing and the role it can play in helping to reduce student absenteeism and improving the overall health of our children and our nation as a whole,” says Wendy Wakefield Ferrin, Founding Director, The SOPE Project. “We like to say that through organizations like SOPE and Kimberly-Clark Professional, we’re saving the world, one handwash at a time.”

The Kimberly-Clark Professional/SOPE program will make available to schools and community groups across the country a series of multi-media educational materials designed to teach school children such character traits as self-protection, task commitment, follow-through and consideration for others – all under the umbrella of handwashing. The campaign will use posters, books, activity guides, an audio CD, stickers and the Internet to spread the word, taking a whimsical approach that features a cartoon dog named SOPE.

“We are pleased to support SOPE in its mission to promote the simple practice of handwashing among school children,” says Linwood Herndon, education segment manager, Kimberly-Clark Professional. “Studies have proven that school absenteeism rates plummet when students follow a comprehensive handwashing program. So programs like SOPE are critical to improving attendance levels in our schools.”

For copies of the SOPE materials, contact Kimberly-Clark Professional at 1-888-346-GOKC.

For information on Kimberly-Clark Professional and the company's handwashing products and systems, talk to your Kimberly-Clark Professional sales representative, call 1-888-346-GOKC or visit www.kcprofessional.com. For more information on The SOPE Project, visit www.sope.net.

Kimberly-Clark Corporation is a leading global manufacturer of tissue, personal care and health care products. The company's global brands include HUGGIES[®], PULL-UPS[®], KOTEX[®], DEPEND[®], KLEENEX[®], SCOTT[®], KIMBERLY-CLARK[®], TECNOL[®], KIMWIPES[®] and WYPALL[®]. Other brands well known outside the U.S. include ANDREX[®], SCOTTEX[®], PAGE[®], POPEE[®] and KIMBIES[®]. Kimberly-Clark is also a major producer of premium business, correspondence and technical papers. The company has manufacturing operations in 42 countries and sells its products in more than 150 countries.

Kimberly-Clark Professional provides tissue and towel products, skin care products, and industrial wipers for workplace settings.