



FOR IMMEDIATE RELEASE

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KIMBERLY-CLARK PROFESSIONAL GREEN PATROL
ASSISTS WITH SUSTAINABILITY EFFORTS ACROSS THE UNITED STATES

ROSWELL, Ga. (June 28, 2010) – To support environmental projects across the country, Kimberly-Clark Professional recently launched the Green Patrol, a national initiative that brings employees and other volunteers to communities throughout the United States to help plant trees, aid in cleanup and recycling projects and other environmental efforts.

“The Green Patrol is a hands-on effort to make a positive impact on the environment, city-by-city and state-by-state,” said Kevin McVeigh, associate marketing director for sustainability for Kimberly-Clark Professional North America. “Throughout this year, which marks the 40th anniversary of Earth Day, and beyond we are going to be putting feet on the street at events that support clean air, reforestation, recycling, composting, as well as other activities that benefit the environment.”

Green Patrol Efforts to Date

Since its launch just before Earth Day 2010, the Green Patrol has participated in events in Corinth, Miss., Atlanta and Philadelphia. In September, more than 400 Kimberly-Clark Professional employees will participate in Green Patrol projects in Las Vegas, ranging from litter cleanup to seed plantings and trail restoration.

The Green Patrol’s first projects took place on April 17th. One involved cleaning up the Proctor Creek, one of the most environmentally impaired creeks in metro Atlanta. More than 70 Kimberly-Clark employees volunteered for the effort, which was

undertaken as part of EarthShare of Georgia's Corporate Green Day Challenge. The other event took place in Philadelphia, where the Green Patrol assisted with the recycling, composting and cleanup of trash from the Clean Air Council 5K Run.

On May 21st, the Green Patrol participated in a tree planting in Corinth, Miss., to help launch the Green Way project, an ambitious, multi-pronged environmental stewardship project developed by the Corinth High School's Environmental Club and Honors Diploma students. It will "green" school grounds by installing trees and landscaping that will curb erosion. The Green Way project will also create outdoor classrooms, promote environmental education and sustainability concepts, and expand student-led recycling programs in Corinth schools, at the Kimberly-Clark Corinth Mill, and in the Corinth community.

The Green Patrol is expected to participate in other events in the coming months. Be on the lookout for the Green Patrol as they visit more communities throughout the U.S.

Reduce Today, Respect Tomorrow

In 2009, Kimberly-Clark Professional launched Reduce Today, Respect Tomorrow, a program that represents the Kimberly-Clark Professional philosophy of reducing the use of natural resources throughout the life cycle of its products. This big-picture approach helps the company design products to eliminate waste from the start. Products created with source-reduction in mind are designed in such a way that users actually consume less, either through improved performance, more reliable dispensing methods, or both. If less is consumed in the first place, it often means there is less packaging waste, which further reduces the amount of waste to recycle, or send to landfill.

Kimberly-Clark Professional is one of the largest manufacturers of washroom products in the world, serving commercial and institutional facilities, such as office buildings, hotels, schools, healthcare facilities, manufacturing plants and other public buildings.

For more information about Kimberly-Clark Professional, its products and its sustainability program, visit www.kcpreducetoday.com/us.

About Kimberly-Clark Professional

Kimberly-Clark Professional is an indispensable business partner, delivering leading-edge health, hygiene and productivity solutions that provide tangible value every day, everywhere. Kimberly-Clark Professional is also committed to reducing environmental impact at every stage in a product's life cycle with its Reduce Today, Respect Tomorrow program. Known for innovative, quality solutions for away-from-home washrooms, "clean" and "industrial" manufacturing environments, and DIY settings, the global brands of Kimberly-Clark Professional include Kleenex, Scott, Kimcare, WypAll, KleenGuard, and Kimtech. With the acquisition of Jackson Safety, Kimberly-Clark Professional offers an even broader range of PPE and other safety offerings, including welding and work-zone safety products. Located in Roswell, Ga., Kimberly-Clark Professional is one of Kimberly-Clark Corporation's four business segments and can be visited on the web at www.kcprofessional.com.

About Kimberly-Clark

Kimberly-Clark and its well-known global brands are an indispensable part of life for people in more than 150 countries. Every day, 1.3 billion people - nearly a quarter of the world's population - trust K-C brands and the solutions they provide to enhance their health, hygiene and well-being. With brands such as Kleenex, Scott, Huggies, Pull-Ups, Kotex and Depend, Kimberly-Clark holds the No. 1 or No. 2 share positions in more than 80 countries.

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Image available. Contact Iris Raylesberg for hi-res file.

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