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PENSKE RACING WELCOMES KIMBERLY-CLARK PROFESSIONAL* AND ITS WYPALL* WIPERS BRAND AS PARTNERS BEGINNING IN 2011

MOORESVILLE, N.C. (January 27, 2011) – Penske Racing and Kimberly-Clark Professional will begin a new partnership in 2011 as the Penske teams competing in NASCAR and the IZOD IndyCar Series will assist in the promotion and marketing of one of the company's top products, WYPALL* Wipers.

Kimberly-Clark Professional, which includes such global brands as WYPALL, Kleenex, Scott, Jackson Safety and Kimtech, will become an associate sponsor of Penske Racing's NASCAR and IndyCar teams beginning next season. Penske Racing crew chiefs in the Sprint Cup Series (Steve Addington for the No. 22 and Kurt Busch; Paul Wolfe for the No. 2 and Brad Keselowski) and Nationwide Series (Todd Gordon for the No. 22 and Keselowski) will wear the WYPALL Wipers logo on their uniforms in 2011, promoting one of the toughest and most absorbent disposable wipers in the marketplace.

"We are excited to partner with Penske Racing and their winning teams and crew chiefs," said Chris Brickman, President of Kimberly-Clark Professional. "We know the Penske teams need to perform at a high level both in the garage and on the track, and WYPALL Wipers will help them get the job done right"

As part of the relationship, Kimberly-Clark will utilize the Penske Racing NASCAR Sprint Cup crew chiefs as the voting panel for the illustrious WYPALL Wipers Crew Chief Challenge, the yearly competition searching for the most valuable Crew Chief in the NASCAR Sprint Cup Garage. Joining the Penske NASCAR Sprint Cup Crew Chiefs on the voting panel for 2011 will be NASCAR on FOX analyst Jeff Hammond and Sirius NASCAR Radio's Claire B. Lang.

The agreement with Kimberly-Clark Professional will also see the crew chiefs help market WYPALL to consumers and the partnership will also extend to the IZOD IndyCar Series with Penske Racing President and Team Penske race strategist Tim Cindric promoting WYPALL Wipers during 2011 IndyCar race weekends.

"Kimberly-Clark is a top company and WYPALL Wipers is an industry-leading brand," said Cindric. "Penske Racing looks forward to building this new relationship, beginning next season, and growing with Kimberly-Clark Professional for the future."

About WYPALL* Wipers:

Since 2004, Kimberly-Clark Professional's WYPALL Wipers brand has been affiliated with some of racing's top teams. Offering heavy-duty to versatile light-duty towels, WYPALL Wipers provides race teams with a number of products providing strength and durability. Defeating the toughest of challenges, from absorbing tough grease and oil to wiping down windshields without leaving residue behind, WYPALL Wipers continue to offer performance and versatility.

For more information, log onto www.wypall.com.

About Penske Racing:

Penske Racing is one of the most successful teams in the history of professional sports. Competing in a variety of disciplines, cars owned and prepared by Penske Racing have produced 332 major race wins, 396 pole positions and 23 National Championships. The team has also earned 15 Indianapolis 500 victories.

For more information about Penske Racing, please visit www.penskeracing.com.

