



Sustainable and Healthy Buildings

Canadian LEED® Certification and Green Cleaning



EQ Prerequisite Green Cleaning Policy

To earn LEED Canada 2009 Certification, you must have in place a green cleaning policy for the building and site.

A comprehensive green cleaning policy includes a standard operating plan that incorporates environmentally preferred products, documented procedures and sustainable practices.

At a minimum, the policy must cover the green cleaning procedures and materials that are within the building and site management's control.

Green Cleaning Policy Solutions from KIMBERLY-CLARK PROFESSIONAL*

Reduced Chemical Use. WYPALL* Microfiber Cleaning Cloths with MICROBAN® Antimicrobial Product Protection require fewer harmful chemicals to remove soil and reduce bacteria on surfaces.

Reduced Paper Use. High-capacity, touchless paper systems may help control usage and costs while reducing waste.

Reduced Packaging Waste. The design of KIMBERLY-CLARK PROFESSIONAL* products may reduce packaging waste and conserve natural resources with the use of recycled content.

High Recycled Content. Purchasing our products that meet the EPA Comprehensive Guidelines Program or meet the Green Seal™ requirements may help earn points toward LEED Certification.

Better Hygiene. Touchless paper and soap systems can enhance hygiene and reduce the spread of harmful bacteria. Educating tenants and staff on the importance of good hand hygiene helps prevent the spread of illness.

Air Quality. Select from our line of low VOC air care products that help improve air quality¹ and can reduce waste versus traditional air freshener systems.

Training. Maintenance staff training in green cleaning procedures, waste disposal and best practices ensures the success of your green cleaning program.



Reduce Today, Respect Tomorrow* is the KIMBERLY-CLARK PROFESSIONAL* approach to sustainability. It begins with the understanding that the way we use resources today shapes the world of tomorrow. And it has led us to focus on reducing consumption at every stage of the product lifecycle – from design and manufacture to distribution and disposal. Reduction is the key to lowering the environmental impact of our activities as well as those of customers. To learn more, visit www.kcpreduces.today.com/us



¹ Versus traditional aerosol products.

The KIMBERLY-CLARK PROFESSIONAL* Impact on LEED Certification in Canada



LEED Canada For Existing Buildings: Operations and Maintenance 2009

KIMBERLY-CLARK PROFESSIONAL* is a proud member of the Canada Green Building Council (CaGBC), which is why we support the LEED (Leadership in Energy and Environmental Design) rating system adapted by the Canada Green Building Council under license from the U.S. Green Building Council.

LEED is an internationally recognized green building certification system, providing third-party verification that a building or community was designed and built using strategies aimed at improving performance in five key areas of human and environmental health:

- Sustainable site development
- Water efficiency
- Energy efficiency
- Materials selection
- Indoor environmental quality

KIMBERLY-CLARK PROFESSIONAL* provides a wide variety of product solutions that help buildings and facilities meet the requirements to earn LEED Canada certification. An organization's participation in the voluntary and technically rigorous LEED Canada process demonstrates leadership, innovation, and environmental stewardship.

Point Earning Options - LEED Canada 2009

Our products can contribute to a building earning up to **two points** towards LEED Canada Existing Buildings: Operations and Maintenance Certification.

Requirements			Points Earned
EQ Credit 3.1	Green Cleaning: High-Performance Cleaning Program	Use sustainable cleaning materials, products, equipment, janitorial paper products, microfiber tools and wipes. (EQ Prerequisite: Green Cleaning Policy, see Green Cleaning page)	1
EQ Credit 3.3	Green Cleaning: Purchase of Sustainable Cleaning Products and Materials	<p>One point is awarded for 90% of the total annual purchases of these products (by cost) that meet at least one of the following:</p> <p>Disposable janitorial paper products that meet the minimum requirements of one or more of the following programs for the applicable product category:</p> <ul style="list-style-type: none"> • U.S. EPA Comprehensive Procurement Guidelines for paper towels, bath tissue, facial tissue, napkins and paper wipers • Green Seal GS-09 for paper towels and napkins, Green Seal GS- 01 for tissue paper • Environmental Choice CCD-082 for toilet tissue, Environmental Choice CCD-086 for hand towels • Janitorial paper products derived from rapidly renewable resources or made from tree-free fibers <p>In addition, 30% of the total annual purchases of cleaning and maintenance products (by cost), excluding janitorial paper products, must meet at least one of the following sustainability criteria:</p> <p>Cleaning chemicals have a variety of requirements—see LEED Canada requirements for more details.</p> <p>Hand soaps meet one or more of the following standards:</p> <ul style="list-style-type: none"> • No antimicrobial agents (other than as a preservative) except where required by health codes and other regulations (e.g., food service and health care requirements) • Green Seal GS-41, Environmental Choice CCD-104 for hand cleaners and hand soaps 	1

Beware of misinformation regarding the ability to accrue additional points for towel and tissue products. We recommend working closely with your LEED auditor and the CaGBC to ensure proper guidance.

Beyond the Points... Make a Bigger Impact on Your Building's Performance

Source Reduction

At KIMBERLY-CLARK PROFESSIONAL*, we're committed to designing our products and processes to reduce consumption, which can lead to cost savings for your building.

It is our first priority when creating solutions to reduce environmental impact. The EPA states that the most environmentally sound management of solid waste is achieved when source reduction is implemented first, recycling second, and landfill last.

Reduced Fiber

Many of our best-selling KLEENEX® Brand and SCOTT® Brand Towels are made with ABSORBENCY POCKETS*. As well as consuming 17% less fiber at the source (compared to traditional processes), UCTAD technology creates absorbent towels that help you use less and waste less.

Reduced Use

Through the use of high-capacity systems, controlled dispensing, and better-performing products, you can reduce the amount of product that you use, resulting in less waste and lower costs for your building.

Reduced Packaging

By reducing the amount of packaging through the use of our high-capacity and coreless systems, you can reduce the amount of waste leaving your building leading to lower costs.

Our patented UCTAD technology cuts wood fiber consumption by up to

17%

SCOTT® 1000 HRT vs. M-Fold



6% reduction in towel usage per hand dry

Cored versus Coreless Tissue



When you use SCOTT® Coreless Standard Roll Bathroom Tissue vs. Standard Roll Tissue, you reduce packaging waste by 54.6%.¹

Promoting Better Sustainability

Reduced Fiber + Reduced Use + Reduced Packaging = Reduced Waste & Reduced Cost

Beyond Recycled Fiber

While recycled fiber plays an important role in helping lower environmental impact, it is not the whole answer. We believe a mix of virgin and recycled fibers can result in improved performance.

We recommend using the EPA's Comprehensive Procurement Guidelines for use of Post-Consumer Recycled Content and Total Recycled Content. *(See Chart to Right.)*

Third-Party Certifications

As the first tissue company in North America to obtain FSC (Forest Stewardship Council) chain-of-custody certification for a broad range of tissue and towel products, we have a strong belief in using fiber in ways that are environmentally and socially responsible, while providing the product performance that customers expect from our trusted brands.

The FSC label certifies that the wood fiber used to make the products comes from well-managed FSC-certified forests or from post-consumer waste.

We offer a full line of KLEENEX® and SCOTT® Brand Products with the FSC label on our packaging.

Green Seal™ is an independent, non-profit organization using science-based standards to evaluate products on lifecycle-based environmental principles. Green Seal certification for KIMBERLY-CLARK PROFESSIONAL* Products has been earned by meeting the organization's rigorous environmental standards for towel, tissue, and soap products.

EPA Comprehensive Procurement Guidelines

Product	Post-Consumer Waste
Bathroom Tissue	20 - 60%
Paper Towels	40 - 60%
Paper Napkins	30 - 60%
Facial Tissue	10 - 15%
General-Purpose Wipers	40%



The mark of responsible forestry



Check Your Impact

It's easy to find out how your product selection impacts the environment and your cost performance with our Greenmeter tool. It compares the environmental impact and cost-in-use of our environmentally sound products with other alternatives. Ask your Kimberly-Clark Sales Representative for a Greenmeter Analysis.

		SCOTT® Standard Roll Bathroom Tissue 48040	SCOTT® Coreless Standard Roll Bathroom Tissue 04007	RESULTS	
				Percent	Equivalents
	Fiber Consumed in Manufacturing (Tons)	7.2	5.5	-24%	4.77 Trees Consumed
	Energy Consumed in Manufacturing (Millions BTU)	91.0	74.9	-18%	64.66 Home-Days
	Water Processed in Manufacturing (Gallons)	78,189	108,183	38%	<1 Swimming Pools
	Packaging Waste (Pounds)	2,200	907	-59%	287.29 Person-Days

1 Based on 1,000 cases.

		SCOTT® Multi-Fold Towels 01804	SCOTT® SCOTTFOLD® High Capacity Hard Roll Towels 01000	RESULTS	
				Percent	Equivalents
	Fiber Consumed in Manufacturing (Tons)	7.5	5.2	-30%	3.89 Trees Consumed
	Energy Consumed in Manufacturing (Millions BTU)	135.0	92.5	-31%	170.04 Home-Days
	Water Processed in Manufacturing (Gallons)	38,850	43,616	12%	<1 Swimming Pools
	Packaging Waste (Pounds)	1,370	577	-58%	176.28 Person-Days

2 Based on 1,000 cases.

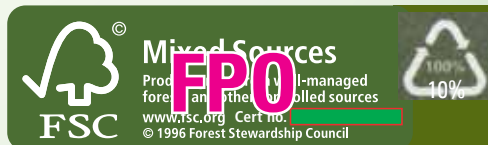
¹ SCOTT® Standard Roll Bathroom Tissue 48040 vs. SCOTT® Coreless Standard Roll Bathroom Tissue 04007.

² SCOTT® Multi-Fold Towels 01804 vs. SCOTT® High Capacity Hard Roll Towels 01000.



Green Seal Certified: Towel and Tissue Products with Green Seal Certification contain 100% recovered paper fiber and 75% post-consumer materials, and meets the Green Seal™ environmental standard for bleaching, deinking and packaging. Towel codes contain no added fragrances. Tissue codes contain no added inks, dyes, or fragrances. Skin Care products with Green Seal Certification meet the Green Seal™ environmental standard for institutional hand cleaners based on their reduced human and aquatic toxicity and reduced smog production potential.

Code	Description	EPA	3rd Party Cert.	%RF Content	% Post-Consumer Waste	Color	Ply	Size	Qty/Pk	Units/Cs
Hard Roll Towels										
50606	KLEENEX® Hard Roll Towels (1.75" core)			50%	40%	White	1	8" x 600'	600 ft.	6 rolls
01000	SCOTT® High Capacity Hard Roll Towels			70%	40%	White	1	8" x 1000'	1,000 ft.	12 rolls
01005	SCOTT® High Capacity Hard Roll Towels			70%	40%	White	1	8" x 1000'	1,000 ft.	6 rolls
02000	SCOTT® High Capacity Hard Roll Towels (1.75" core)			70%	40%	White	1	8" x 950'	950 ft.	6 rolls
01052	SCOTT® 100% RF Hard Roll Towels			100%	78%	White	1	8" x 800'	800 ft.	12 rolls
02031	SCOTT® 100% RF Hard Roll Towels			100%	100%	Natural	1	8" x 800'	800 ft.	12 rolls
Folded Towels										
01890	KLEENEX® Multi-Fold Towels			50%	40%	White	1	9.2" x 9.4"	150 sts.	16 pks.
01701	KLEENEX® Hand Towels in a POP-UP* Box			49%	40%	White	1	9" x 10.5"	120 sts.	18 pks.
01700-01	SCOTT® Single-Fold Towels			60%	40%	White	1	9.3" x 10.5"	250 sts.	16 pks.
01804	SCOTT® Multi-Fold Hand Towels (East of the Rockies)			60%	40%	White	1	9.2" x 9.4"	250 sts.	16 pks.
01960	SCOTT® SCOTTFOLD* M Towels			60%	40%	White	1	8.1" x 12.4"	175 sts.	25 pks.
02920	SCOTT® 100% RF C-Fold Hand Towels			100%	78%	White	1	10.1" x 13.2"	200 sts.	12 pks.
01807	SCOTT® 100% RF Multi-Fold Hand Towels			100%	78%	White	1	9.2" x 9.4"	250 sts.	16 pks.
01801	SCOTT® 100% RF Multi-Fold Hand Towels			100%	100%	Natural	1	9.2" x 9.4"	250 sts.	16 pks.
Bathroom Tissue										
54080	KLEENEX® COTTONELLE® Bathroom Tissue			25%	20%	White	2	4.1" x 4.1"	400 sts.	48 rolls
48280	KLEENEX® Hygienic Bathroom Tissue			100%	75%	White	2	4.5" x 8.3"	250 sts.	36 pks.
48180	SCOTT® Hygienic Bathroom Tissue			100%	75%	White	1	4.5" x 8.3"	500 sts.	36 pks.
48040	SCOTT® Standard Roll Bathroom Tissue			100%	75%	White	2	4.1" x 4.0"	605 sts.	40 rolls
04007	SCOTT® Coreless Standard Roll Bathroom Tissue			65%	45%	White	2	4.0" x 4.4"	1,000 sts.	36 rolls
07005	SCOTT® Coreless JRT Jr. Bathroom Tissue			65%	50%	White	1	3.78" x 2300'	2,300 ft.	12 rolls
07006	SCOTT® Coreless JRT Jr. Bathroom Tissue			65%	50%	White	2	3.78" x 1150'	1,150 ft.	12 rolls
07007	SCOTT® Coreless JRT Jr. Bathroom Tissue			100%	75%	White	2	3.78" x 1000'	1,000 ft.	12 rolls
67223	SCOTT® 100% RF JRT Jr. Bathroom Tissue			100%	75%	White	1	3.55" x 2,000'	2,000 ft.	12 rolls
67805	SCOTT® 100% RF JRT Jr. Bathroom Tissue			100%	75%	White	2	3.55" x 1,000'	1,000 ft.	12 rolls
13217	SCOTT® 100% RF Standard Roll Bathroom Tissue			100%	75%	White	2	4.0" x 4.0"	550 sts.	80 rolls
Facial Tissue										
21272	KLEENEX® Naturals BOUTIQUE® Facial Tissue			20%	20%	White	2	8.4" x 8.4"	95 sts.	36 bxs.
21601	KLEENEX® Naturals Facial Tissue			20%	20%	White	2	8.4" x 8.4"	125 sts.	48 bxs.
WYPALL* Microfiber Cloths w/ MICROBAN® Protection										
83610	WYPALL* Microfiber Cloths w/ MICROBAN® Protection		Yellow	15.75" x 15.75"		6 cloths per bag				4 bags per case
83620	WYPALL* Microfiber Cloths w/ MICROBAN® Protection		Blue	15.75" x 15.75"		6 cloths per bag				4 bags per case
83630	WYPALL* Microfiber Cloths w/ MICROBAN® Protection		Green	15.75" x 15.75"		6 cloths per bag				4 bags per case
83980	WYPALL* Microfiber Cloths w/ MICROBAN® Protection		Red	15.75" x 15.75"		6 cloths per bag				4 bags per case
WYPALL* Wipers										
11804	WYPALL* L40 Wipers		POP-UP* Box	White	1-ply paper	16.4" x 9.8"				9/120
11805	WYPALL* L40 Wipers		1/4 Fold	White	1-ply paper	12.5" x 13"				18/76
11807	WYPALL* L60 Wipers		POP-UP* Box	Natural	1-ply paper	9.1" x 12.5"				10/150
11808	WYPALL* L60 Wipers		1/4 Fold	Natural	1-ply paper	10" x 12.5"				8/84
Skin Cleansers and Sanitizers										
91590	KLEENEX® Luxury Foam Moisturizing Instant Hand Sanitizer				Fruity Cucumber/Clear			1200 mL		2
91591	KLEENEX® Luxury Foam Fragrance & Dye-Free Skin Cleanser				Fragrance-Free/Clear			1200 mL		2
91552	KLEENEX® Luxury Foam Skin Cleanser w/ Moisturizers				Citrus Floral/ Light Pink			1000 mL		6
91554	KIMCARE® Luxury Foam Antibacterial Skin Cleanser				Fresh/Clear			1000 mL		6
91560	KIMCARE® Luxury Foam Moisturizing Instant Hand Sanitizer				Fruity Cucumber/Clear			1000 mL		6
91565	KIMCARE GENERAL® Luxury Foam Fragrance & Dye-Free Skin Cleanser				Fragrance-Free/Clear			1000 mL		6
Air Fresheners										
91067	SCOTT® Continuous Air Freshener				Citrus			2.3" x 4.4" x 2.3"		6
91072	SCOTT® Continuous Air Freshener				Ocean			2.3" x 4.4" x 2.3"		6



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