



KLEENEX® COTTONELLE® Bathroom Tissue

Luxury meets responsibility

When your customers are away from home, nothing makes them feel more comfortable than a brand name they know and trust. When you offer KLEENEX® Brand bathroom tissue, you can rely on its quality and performance to tell your customers that you care about their preferences and their comfort.

KLEENEX® bathroom tissue is now made with 25% recycled fiber and 20% post consumer waste content. It tells your customers that you – just like them – care about making sustainable choices.

- KLEENEX® bathroom tissue is now made with 25% recycled fiber and 20% post consumer waste content
- Meets EPA minimum standards for post-consumer waste content in bathroom tissue
- Forest Stewardship Council (FSC) certified





Products Designed to Reduce

KIMBERLY-CLARK PROFESSIONAL* is committed to designing product and packaging solutions that reflect our Reduce Today, Respect Tomorrow* principles – and have one or more of these attributes:

- Contain certified virgin fiber to deliver quality and performance
- Contain high levels of recycled fiber which meets or exceeds the U.S. EPA's Comprehensive Procurement Guidelines for post consumer content
- Use less packaging than similar products
- Help you use less than similar products, resulting in less waste



Bathroom Tissue

	Code	Description	Color	Ply	Recycled Fiber	Post-Consumer Waste	Size (W x L)		Qty/ Pack	Packs/ Case	Qty/ Count
	17713	■ KLEENEX® COTTONELLE® Bathroom Tissue	White	1	25%	20%	4.09" x 4.0"	10.3cm x 10.2cm	506 sts.	60 pks.	30,360 sts.
	54080	▲ KLEENEX® COTTONELLE® Bathroom Tissue	White	1	25%	20%	4.1" x 4.1"	10.4cm x 10.4cm	400 sts.	48 pks.	19,200 sts.
	07304	■ KLEENEX® COTTONELLE® JRT Jr. Bathroom Tissue	White	1	25%	20%	3.55" x 750'	9.0cm x 228.6m	750 sts.	12 pks.	9,000 sts.
	07001	KLEENEX® COTTONELLE® Coreless Standard Roll Bathroom Tissue	White	1	25%	20%	4.0" x 4.4"	10.2cm x 11.2cm	800 ft.	36 rolls	28,800 sts.
	88336	■ KLEENEX® COTTONELLE® Bathroom Tissue 10-pack bundle	White	1	25%	20%	4.5" x 4.0"	11.4cm x 10.2cm	10/506	4 rolls	506 sts.

▲ Available in Canada only ■ Not available in Canada

Meets EPA standards for minimum post-consumer waste content: bathroom tissue 20% FSC Certified

Our Guarantee

Your total satisfaction means everything to us. If, for any reason, our products do not meet your expectations, Kimberly-Clark will reimburse you† for your initial purchase, via FREE product, for up to \$1,000. For more information on KIMBERLY-CLARK PROFESSIONAL*, visit us online at www.kcprofessional.com, contact your Kimberly-Clark Sales Representative, or call us at 1-888-346-GOKC (4652).

† Guarantee extended to consuming end-user accounts only.



Kimberly-Clark warrants that its products comply with K-C's standard specifications as of the delivery date to K-C's authorized distributors/direct purchasers. Except to the extent prohibited by applicable law: 1) **THIS WARRANTY IS IN LIEU OF ALL OTHER WARRANTIES, EXPRESS OR IMPLIED, INCLUDING ANY WARRANTY OF MERCHANTABILITY OR FITNESS FOR A PARTICULAR PURPOSE**; 2) K-C is not liable for any kind of special, incidental, or consequential damages; and 3) K-C's liability for breach of contract, tort, or other cause of action shall not exceed the product purchase price. Purchasers and users are deemed to have accepted the above warranty and limitation of liability, and cannot change the terms by verbal agreement or by any writing not signed by K-C. To the extent required by applicable law, K-C does not limit its liability for death/injury resulting from K-C's negligence.

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**Reduce Today
Respect Tomorrow**

Reduce Today, Respect Tomorrow* is the KIMBERLY-CLARK PROFESSIONAL* approach to sustainability. It begins with the understanding that the way we use resources today shapes the world of tomorrow. And it has led us to focus on reducing consumption at every stage of the product lifecycle – from design and manufacture to distribution and disposal. Reduction is the key to lowering the environmental impact of our activities as well as those of customers. To learn more about Reduce Today, Respect Tomorrow* and how we can reduce consumption in your business, visit www.kcreducetoday.com/us