

# WYPALL\* X60 and X70 Wipers now with Power Pockets Technology

## The power to scrub more & waste less



New and improved WYPALL\* X60 and X70 Wipers now have Power Pockets, a technology that gives WYPALL\* X60 and X70 Wipers real advantages over previous X70 wipers.

- **Now 50% better cleaning power** with built-in “pockets” that trap dirt and grime
- **Increased scrubbing ability** to stand up to dirty, messy tasks and 30% better oil pickup from rough surfaces
- **Reduced Waste** – Better cleaning and scrubbing means less product used and less to throw away
- **Preferred overall appearance** since, even at a glance, this new wiper looks stronger, thicker and more durable
- **Thicker, heftier look and feel** that is more cloth-like to the touch



Old Technology



Now with Power Pockets Technology





# WYPALL\* X60 and X70 Wipers now with Power Pockets Technology

Next generation technology. Enhanced cleaning power.

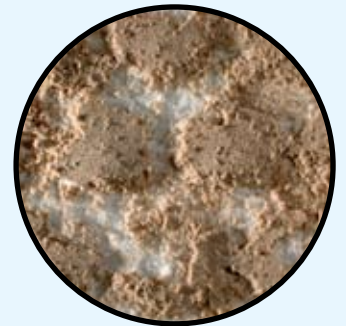
Setting the standard for general-purpose wiping in its category, WYPALL\* X60 and X70 Wipers takes cleaning performance to a whole new level. The combination of our proprietary HYDROKNIT\* Material with Power Pockets technology creates WYPALL\* X60 and X70 Wiper products that clean dirty surfaces more efficiently than ever before.

First used and proven in our WYPALL\* X80 Wipers, the Power Pockets technology is now available in WYPALL\* X60 and X70 Wipers. Just one more example of the WYPALL\* Wipers commitment to continuously improving our wiper products to better meet your needs.

Power Pockets wipe out 50% more dirt & grime



Old Technology



Now with Power Pockets Technology




See the difference. The Power Pockets technology has deep pockets that trap and hold dirt 50% better than previous technology.



SPACE-SAVER\* packaging – Why take up more space when you can take up less?





## WYPALL\* X70 Wipers now with Power Pockets Technology

Code	Description	Color	Material	Size (W x L)		Put-Up
				inches	centimeters	
41702	WYPALL* X70 Wipers  Center Pull Roll	White	HYDROKNIT*	9.8" x 13.4"	24.9cm x 34cm	3/275
41600	WYPALL* X70 Wipers  Jumbo Roll	White	HYDROKNIT*	12.5" x 13.4"	31.8cm x 34cm	1/870
41611	WYPALL* X70 Wipers  Jumbo Roll	Blue	HYDROKNIT*	12.5" x 13.4"	31.8cm x 34cm	1/870



## WYPALL\* X60 Wipers now with Power Pockets Technology

Code	Description	Color	Material	Size (W x L)		Put-Up
				inches	centimeters	
34955	WYPALL* X60 Wipers  Jumbo Roll	White	HYDROKNIT*	12.5" x 13.4"	31.8cm x 34cm	1/1100
34965	WYPALL* X70 Wipers  Jumbo Roll	Blue	HYDROKNIT*	12.5" x 13.4"	31.8cm x 34cm	1/1100

60 days  
20% savings  
guaranteed

### Take the WYPALL\* X Wiper Challenge

The WYPALL\* X Wiper Challenge is simple. Replace your cloth rags or shop towels for 60 days, and we'll guarantee you a minimum savings of 20%. If you don't see the savings, Kimberly-Clark will reimburse you the difference between the cost of your product and our product up to \$1,000 in free WYPALL\* Wipers. See program brochure or visit [www.kcprofessional.com](http://www.kcprofessional.com) for full details.

† Savings calculated based on cloth rag 60-day average cost as compared to 60-day Kimberly-Clark trial cost (product purchased-ending inventory)

#### Our Guarantee

Your total satisfaction means everything to us. If, for any reason, our products do not meet your expectations, Kimberly-Clark will reimburse you† for your initial purchase, via FREE product, for up to \$1,000. For more information on KIMBERLY-CLARK PROFESSIONAL\*, visit us online at [www.kcprofessional.com](http://www.kcprofessional.com), contact your Kimberly-Clark Sales Representative, or call us at 1-888-346-GOKC (4652).

‡ Guarantee extended to consuming end-user accounts only.



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