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**KIMBERLY-CLARK PROFESSIONAL DONATES \$10,000 TO THE NATURE CONSERVANCY
IN SUPPORT OF MARRIOTT INTERNATIONAL'S FSC CERTIFIED PRODUCT PURCHASES**

ROSWELL, Ga. (April 17, 2011) – Kimberly-Clark Professional is making a \$10,000 donation to The Nature Conservancy to support sustainable forest management in Canada's Boreal Forest in honor of one of its customers: Marriott International.

Marriott International provided the most support for Forest Stewardship Council (FSC) certified products from Kimberly-Clark Professional in 2010, the first full year that these products were available. The FSC certified products purchased by Marriott for its hotels throughout North America include Kleenex Naturals facial tissue, Kleenex Cottonelle bath tissue and Kleenex and Scott brand towels. FSC certification guarantees that the products are produced with wood fiber that comes from well-managed FSC certified forests, post-consumer recycled material and/or other controlled sources.

The Nature Conservancy donation on behalf of Marriott International marks the first annual award by Kimberly-Clark Professional to encourage the purchase of these products.

"Businesses and consumers are becoming increasingly aware of the benefits to people and the environment when they purchase FSC certified towel and tissue products," said Kevin McVeigh, associate marketing director, sustainability. "In the past, the FSC label was primarily associated with printing paper and wood products. The success of our FSC certified towel and tissue offerings shows how much consumption of FSC certified products has changed in a short period of time."

"At Marriott International, we are committed to demonstrating that responsible hospitality management can be a positive force for the environment," said Stephane C. Masson, Vice President, Global Procurement, Marriott International. "We are also dedicated to protecting endangered forests, having made a \$2 million contribution to help protect 1.4 million acres in Brazil. Purchasing more FSC certified products is

another way for us to achieve this goal and we are delighted that this will also help support The Nature Conservancy's efforts to protect the Canadian Boreal Forest.”

In August 2009, Kimberly-Clark Professional became the first away-from-home tissue products company in North America to receive FSC chain-of-custody certification for a broad range of tissue and towel products. The FSC chain-of-custody certification applies to a variety of Kimberly-Clark Professional tissue products marketed under the Kleenex and Scott brand names for the away-from-home market.

Reduce Today, Respect Tomorrow

FSC certification is a key component of Kimberly-Clark Professional's sustainability program – Reduce Today, Respect Tomorrow – which begins with the understanding that the way resources are used today shapes the world of tomorrow. Kimberly-Clark Professional is dedicated to reducing consumption at every stage of the product lifecycle – from design and manufacture to distribution and disposal. Kimberly-Clark Professional believes that reduction is the key to lowering the environmental impact of its activities as well as those of its customers. For more information, visit www.kcpreducetoday.com/us.

About Kimberly-Clark Professional

Kimberly-Clark Professional is dedicated to providing essential solutions for a healthier, safer and more productive workplace. These include a unique portfolio of innovative, cost-effective and sustainable offerings for office buildings and lodging properties, healthcare facilities, manufacturing environments, laboratories and cleanrooms, educational facilities, food preparation and processing operations, and home professionals. Kimberly-Clark Professional offers a comprehensive array of hand hygiene and contamination control solutions to break the germ transmission chain and help create a healthier workplace as well as wiping and safety solutions that minimize risk and drive productivity. Its trusted global brands include Kleenex, Scott, Jackson Safety, Wypall and Kimtech. Located in Roswell, Ga., Kimberly-Clark Professional is one of Kimberly-Clark Corporation's four business sectors. For more information, visit www.kcprofessional.com

About Kimberly-Clark

Kimberly-Clark and its well-known global brands are an indispensable part of life for people in more than 150 countries. Every day, 1.3 billion people - almost a quarter of the world's population - trust K-C brands and the solutions they provide to enhance their health, hygiene and well being. With brands such as Kleenex, Scott, Huggies, Pull-Ups, Kotex and Depend, Kimberly-Clark holds the No. 1 or No. 2 share position in more than 80 countries.

About the Forest Stewardship Council (FSC)

The Forest Stewardship Council (FSC) is an international, not-for-profit organization established to promote the environmentally sound, socially beneficial and economically prosperous management of the world's forests. FSC provides standard-setting, trademark assurance and accreditation services for companies and organizations interested in responsible forestry. There are currently more than 125 million acres of FSC certified forestland in the United States and Canada and more than 325 million acres globally. More than 20,000 manufacturers and distributors are certified to buy and sell FSC products, representing more than \$20 billion in FSC labeled product annually. For more information, visit www.fscus.org.

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