



When it comes to source reduction, Kimberly-Clark Professional is leading the charge.

Source reduction is at the top of the EPA' hierarchy of waste-reduction techniques because it reduces all impacts of the material life cycle including supply chain, use, recycling and waste disposal.

We work to design and produce source-reduced products engineered to create less waste, require less packaging, dispense more effectively, and last longer. Through the redesign of our products and packaging, we have been able to improve product performance, enabling our customers to use less, waste less and spend less.

Our emphasis on source reduction gives you the opportunity to control waste by controlling the materials that lead to the problem. Our program, in combination with recycled fiber content, requires less landfill capacity and conserves natural resources.

It's a simple fact that the less waste a consumer produces, the fewer problems they will have disposing of that waste — and the less it will cost.

Take a good look at the difference.

Compare the waste produced by just one case of a commodity-format product to distinctive coreless tissue systems from Kimberly-Clark Professional.



SCOTT® Coreless Standard Roll Bathroom Tissue has 54.6% less packaging waste vs. standard roll tissue.¹



SCOTT® Coreless JRT® Tissue has 37% less packaging waste vs. SCOTT® JRT® Tissue with core.²



¹ Scott® Coreless Standard Roll Bathroom Tissue vs. new Scott® Standard Roll Bathroom Tissue 04460-50.

² Scott® Coreless JRT® Jr. Jumbo Roll Bathroom Tissue vs. new Scott® JRT® Jr. Jumbo Roll Bathroom Tissue 07805.

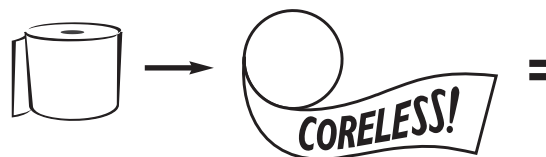


Source reduction – the key to maximizing is product format

Select product comparisons represented									
(Number based on 1000 cases/year of each commodity)		Packaging weight per case, lb.	Hand dries or uses per case	Hand dries or uses per 1000 cases (commodity format)	Cases of distinctive product to equal same number of hand dries	Packaging waste commodity format, lb.	Packaging waste distinctive format, lb.	Packaging waste saved, lb.	Percent reduction in packaging waste
01500 C-Fold (C)		1.61	1,032	1,032,000		1,606.6			
01970 SCOTT® SCOTTFOLD® Towel (D)		1.47	1,583		652		960.3	646.3	40.2%
01500 C-Fold Towel (C)		1.61	1,032	1,032,000		1,606.6			
50600 KLEENEX® Hard Roll Towel (D)		2.32	5,100		202		469.9	1,136.7	70.8%
04460 Standard Roll Bath Tissue (C)		3.84	1,588	1,588,000		3,839			
04007 SCOTT® Coreless Standard Roll Bathroom Tissue (D)		1.73	1,576		1,008		1,744.4	2,094.6	54.6%

C = Commodity Format
D = Distinctive Format

*When you use
Kimberly-Clark Professional products,
the savings add up,
while the waste doesn't.*



Saves more than 1 TON
of waste material from
the landfill
(based on 1.5 million uses of Scott®
Coreless SRB Bathroom Tissue)