



## Why is it important for Kimberly-Clark Professional to be an active member of the U.S. Green Building Council and advocate for the LEED® rating system?

Kimberly-Clark Professional believes strongly that in order to help you create a truly green building, all of our products need to meet both environmental standards and your high quality standards.

Simply put, it is important to provide you with quality, environmentally sound products so your visitors use less product. It's a big win for the environment and big savings for you.

Higher-quality products made with a sensible amount of recycled material are a better environmental value than products made with 100% recycled material. Why? Because higher-quality, better-performing products allow users to use less. And when fewer products are consumed, that means less waste heading to the landfill, which is a positive impact on the environment.