



## Sure you're familiar with Kimberly-Clark products, *but what is LEED?*

**LEED**<sup>®</sup> (Leadership in Energy and Environmental Design) is a green building rating system developed by the U.S. Green Building Council (USGBC) specifically for buildings like yours. It provides the most comprehensive framework for assessing a building's overall environmental performance.

In short, **LEED** was created in order to:

- Establish a common standard of environmental performance
- Promote the buildings that are environmentally responsible, economically profitable, and healthy, productive places to live and work
- Increase the awareness of the benefits of green building

**LEED** maintains industry-leading strategies for sustainable site development. This helps you with water savings, energy efficiency and materials selection – such as towels and tissue — for your entire building.

**LEED** also recognizes achievement and encourages increased education in green building development through project certification, professional accreditation, training and practical resources.