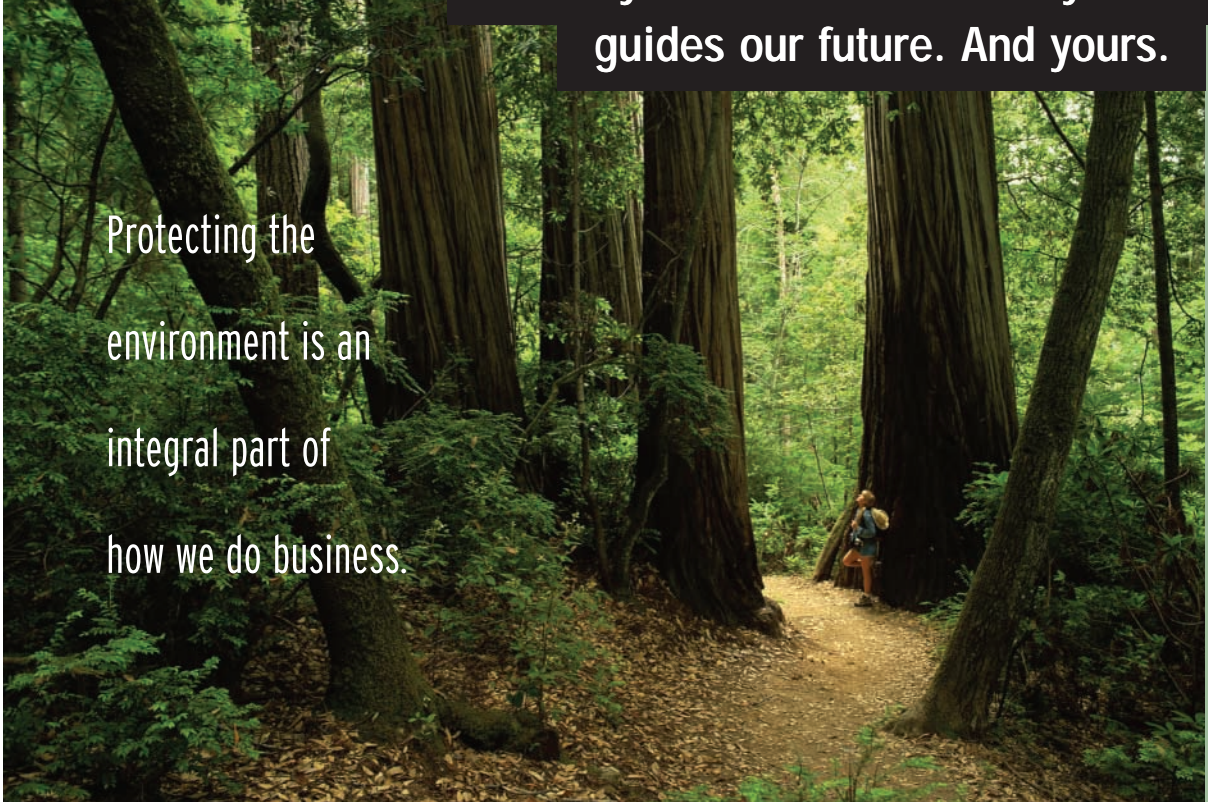


The way we do business today,
guides our future. And yours.

Protecting the
environment is an
integral part of
how we do business.



The Business

At Kimberly-Clark, we believe having a strong corporate environmental program complements our commitment to innovation. Our environmental program plays a crucial role in executing our corporate mission: to enhance the health, hygiene and well-being of people everywhere, every day.

The Concern

With a global business presence, we fully embrace our responsibility to remain mindful of limited environmental resources. Through a concentrated effort, we've developed environmental initiatives that are woven into our ongoing business operations.

Environment



The Focus

From raw materials to deliverable products, we focus on environmental accountability

Remaining true to our commitments is our way of doing business: Innovation and environmental consciousness in equal parts.

- **In 2003, Kimberly-Clark Professional (KCP)** North America used more than 318,000 tons of recycled fiber. In fact, in 2003, 52 percent of the total fiber used to make our commercial tissue products was recycled.
- We produce a full line of products that meets the requirements of the U.S. Environmental Protection Agency's Paper Products Recovered Materials Advisory Notice.
- Our Innovation Management Framework integrates environmental factors throughout the life cycle of the product, from initial research and development through production and distribution, to final product disposal.

Beyond the raw materials and final products, we also maintain a heightened consciousness about valuable resources such as water. At the close of 2003, KCP facilities had reduced use of fresh water by 28 percent -- no small drop in the bucket. Nor is it the end of the story. We continually seek out ways to minimize impact and maximize stewardship. It's just good business.

The Need

Our customers have a voice and we answer their needs

The more we progress in our desire to address and satisfy environmental issues, the more we look to our customers for their expectations. We proudly show products that offer notable environmental benefits. Again, innovation steps into the spotlight.

- **Our brown towels** (04128, 01801, 02021 and 04142) are made of 100 percent recovered materials. They have a minimum of 60 percent post-consumer recycled waste; utilize elemental chlorine-free (ECF) bleaching; and are made from recycled cardboard.
- **Our 1000' hard roll towels** (01000 and 01005) are made of 40 percent post-consumer waste content; utilize elemental chlorine-free (ECF) bleaching; and, reduce packaging by providing greater feet per case and 25% more towels on each core (compared to 800' roll towels).
- **Our coreless bath tissue** (04007, 07006 and 07005) is made with a minimum of 45 percent post-consumer recycled waste and utilizes elemental chlorine-free (ECF) bleaching. It delivers on the promise of packaging reduction through the 100 percent elimination of core waste and through allowing more feet of tissue per case (up to 15 percent more paper per case—meaning fewer cases are needed to supply the same paper).
- **All Kimberly-Clark® Professional Towel and Tissue Products** are made using elemental chlorine-free (ECF) processes.



Environment

The Commitment

Forward-thinking policies that guide our way today and tomorrow

Our commitment is strong. Our vision is clear. And the policies that guide us are integrated into our mission.

At Kimberly-Clark, it is our policy to conduct affairs at all times with a sincere, balanced and proper regard for the environment—all the conditions, circumstances and influences surrounding and affecting the development of people and all other living things that are directly or indirectly impacted by the Company's affairs.

It is also our policy to protect the biosphere by ensuring that adequate environmental assessment measures and control procedures are maintained and followed in product and process design as well as in ongoing operations.

Finally, it is a fundamental policy of Kimberly-Clark to conduct business with a proper regard for the need to sustain natural resources, including fiber and all other materials used in the manufacture of corporate products and in providing corporate services.

The Reward

Recognition for a job well done

Our efforts to save resources and raw materials, and to employ innovation offer their own rewards by allowing us to witness the power of our commitment at work. However, when outside entities recognize our efforts, we can't help but feel we're doing our part to encourage others to follow.

- Kimberly-Clark has been named to the Calvert Social Index®, which recognizes companies based on their programs relating to workplace issues, environmental management, product safety, the application of consistently high standards to international operations, respect for the rights of indigenous people and progressive community relations.
- Kimberly-Clark was listed on the Financial Times® Stock Exchange Index for Good (FTSE4GOOD) US 100 Companies and the FTSE4GOOD Global 100 Companies Index for our positive consideration of environmental sustainability, social issues, stakeholder relations and human rights policies.
- In 2003, Kimberly-Clark was recognized by the Industrial Supply Manufacturers Association as an American Eagle Award recipient for Outstanding Environmental Improvement and Conservation Efforts.



Our Products

*Remain mindful of the limited
environmental resources*

Code	Description	Color	Ply	Size W" x L"	Quantity/ Pack	Units/ Case	Quantity/ Case
Brown Towels							
02021	SCOTT® Hard Roll Towel	Natural	1	8" x 400'	400 ft.	12 rolls	4,800 ft.
04142	SCOTT® Hard Roll Towel	Natural	1	8" x 800'	800 ft.	12 rolls	9,600 ft.
04128	TRADITION® Hard Roll Towels (2" Core)	Natural	1	8" x 350'	350 ft.	12 rolls	4,200 ft.
01801	TRADITION® Multi-Fold Towels	Natural	1	9.4" x 9.25"	250 sts.	16 pks.	4,000 sts
1000' Hard Roll Towels							
01000	SCOTT® 1000' Hard Roll Towel	White	1	8" x 1000'	1000 ft.	12 rolls	12,000 ft.
01005	SCOTT® 1000' Hard Roll Towel	White	1	8" x 1000'	1000 ft.	6 rolls	6,000 ft.
Coreless Bath Tissue							
04007	SCOTT® Coreless Standard Roll Bathroom Tissue	White	2	4.0" x 4.4"	1,000 sts.	36 rolls	36,000 sts
07006	SCOTT® Coreless JRT® Jr. Bathroom Tissue	White	2	3.78" x 1150'	1150 ft.	12 rolls	13,800 ft.
07005	SCOTT® Coreless JRT® Jr. Bathroom Tissue	White	1	3.78" x 2300'	2300 ft.	12 rolls	27,600 ft.

Brown Towels -- made of 100% recovered materials; have a minimum 60% post-consumer recycled waste; elemental chlorine-free (ECF) bleaching; and are made from recycled cardboard.

SCOTT® 1,000' Towels -- made of 40% post-consumer waste content; elemental chlorine-free (ECF) bleaching; packaging reduction through providing greater feet per case and 25% more towels on each core (compared to 800' roll towels).

Coreless Bath Tissue -- are a minimum 45% post-consumer recycled waste; elemental chlorine-free (ECF) bleaching packaging reduction with 100% elimination of core waste, and up to 15% more paper per case – meaning fewer cases needed to supply the same paper.

Our Guarantee



For more information on KIMBERLY-CLARK® Professional products, visit us on-line at www.kcprofessional.com, contact your Kimberly-Clark Sales Representative, or call us at 1-888-346-GOKC (4652).

Our Guarantee: Your total satisfaction means everything to us. If, for any reason, our products do not meet your expectations, Kimberly-Clark will reimburse you† for your initial purchase, via FREE product, for up to \$1,000.

† Guarantee extended to consuming end-user accounts only.

* Printed on NEENAH, ENVIRONMENT™ Cover stock, 100% recycled and 30% Post-Consumer paper. (Neutral pH - Archival - Process Chlorine-Free - Acid Free - No New Trees).

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Professional

