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**KIMBERLY-CLARK PROFESSIONAL LAUNCHES NEW DESIGN**  
**FOR KLEENEX<sup>®</sup> FACIAL TISSUE BOX FOR AWAY-FROM-HOME MARKETS WORLDWIDE**  
*Same Quality and Softness in an Attractive New Package*

ROSWELL, Ga. (March 20, 2006) – Kimberly-Clark Professional has introduced an elegant new design for its KLEENEX<sup>®</sup> Facial Tissue box for away-from-home markets throughout the world.

“The new graphic design will present a single KLEENEX<sup>®</sup> Brand image to our customers worldwide, while providing them with the same high quality that they are accustomed to from this trusted product,” said Jan Spencer, President, Global Kimberly-Clark Professional. “It will also help our global customers convey a consistent décor and corporate image, further demonstrating our commitment to offering the best care for our customers wherever they are.”

The new platinum swirl design will be featured on KLEENEX<sup>®</sup> Flat and Boutique<sup>®</sup> tissue boxes. The graphics were also designed to better coordinate with current washroom and office décors. Kimberly-Clark previously offered more than 29 different graphic designs for its KLEENEX<sup>®</sup> Facial Tissue boxes to away-from-home customers in 118 countries. The last package redesign was in 1999.

For additional information about KLEENEX<sup>®</sup> Facial Tissue or other Kimberly-Clark products, contact your Kimberly-Clark Professional sales representative, or call 1-888-346-GOKC. Visit the Kimberly-Clark Professional web site at [www.kcprofessional.com](http://www.kcprofessional.com).

## **About Kimberly-Clark Professional**

Kimberly-Clark Professional offers a range of well-known brands and product solutions for workplace settings, Do-It-Yourselfers (DIY) and away-from-home washrooms. Kimberly-Clark Professional workplace products include safety apparel, gloves and related accessories as well as task-engineered wipers for both "clean" and "dirty" manufacturing environments. DIY and professional contractor products include solutions for home improvement and automotive projects that make fixing up and cleaning up fast, easy and efficient. Known for innovative, quality solutions, Kimberly-Clark Professional's pioneering products include Coreless Bath Tissue, JRT® Bath Tissue, the KIMCARE® ALL-N-1 Skin Care System and KIMTECH® Wipers. Kimberly-Clark Professional's well-known brands include KLEENEX®, SCOTT®, WYPALL®, KIMTECH®, KLEENGUARD® and KIMCARE®. Kimberly-Clark Professional is a division of Kimberly-Clark located in Roswell, Ga., and can be visited on the web at [www.kcprofessional.com](http://www.kcprofessional.com)

## **About Kimberly-Clark**

Kimberly-Clark (NYSE: KMB) and its well-known global brands are an indispensable part of life for people in more than 150 countries. Every day, 1.3 billion people - almost a quarter of the world's population - trust K-C brands and the solutions they provide to enhance their health, hygiene and well being. With brands such as KLEENEX®, SCOTT®, HUGGIES®, PULL-UPS®, KOTEX® and DEPEND®, Kimberly-Clark holds the No. 1 or No. 2 share position in more than 80 countries. To keep up with the latest K-C news and to learn more about the company's 133-year history of innovation, visit [www.kimberly-clark.com](http://www.kimberly-clark.com).

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This graphic for identification only. Contact Iris Raylesberg for hi-res file.

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Kimberly-Clark Professional has introduced an elegant new design for its KLEENEX<sup>®</sup> Facial Tissue box for away-from-home markets throughout the world. The new platinum swirl design presents a single KLEENEX<sup>®</sup> Brand image to customers worldwide, while helping global customers present a consistent décor and corporate image in all their properties. The new graphics were also designed to better coordinate with current washroom and office décors.