

# Breaking the Germ Cycle



## The Healthy Workplace Project\*

Whether you work in a traditional office setting, a school, the hospitality industry, or an entertainment venue, your business is fueled by people. And wherever those people gather, report to work, share ideas, or attend events, they bring germs along with them.

Germ "hot spots" — those commonly touched surfaces and objects that everyone comes in contact with to get through the day — are everywhere.

When swabbed and tested, Kimberly-Clark Professional<sup>®</sup> found that escalator rails, elevator buttons, desks, conference room tables, door handles, TV remote controls, and water fountains all had high levels of contamination.



Building managers may not be able to control outside surfaces, but they can implement practices that will help break the germ cycle and empower tenants and guests to take charge of their health.

### Here are some tips for how to do so:

**Encourage thorough hand drying with paper towels.** It reduces germs by 77% in contrast to jet and hot air dryers that increase the bacteria count on fingertips by up to 42% and 194%, respectively.<sup>1</sup>

**Wipe down hot spots.** Although common surfaces are riddled with germs, Scott<sup>®</sup> 24 Hour Sanitizing Wipes stay active all day, killing 99.9% of bacteria — even after several touches.

**Share the message.** Kimberly-Clark Professional<sup>®</sup> has developed programs for every industry to empower its workers, tenants or guests to take control of their hygiene. The Healthy Workplace Project<sup>®</sup>, The Healthy Schools Project<sup>®</sup>, and the LiveWell<sup>®</sup> Program supply products, messaging, and customized solutions that promote holistic wellness.

**Take a serious look at sustainability.** Tenants' health, productivity, and environmental impact all contribute to a building's sustainability. Along with offering EPA-certified cleaning supplies, Kimberly-Clark Professional<sup>®</sup> is the first major tissue and towel manufacturer to offer products containing natural, non-tree fibers in North America.



<sup>1</sup> University of Westminster, Nov 2008 — a comparative study of different hand-drying methods.

**C.H.E.S.S.®**  
Cleanliness  
Hygiene  
Efficiency  
Sustainability  
Satisfaction

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To find out how to improve your building's hygiene goals, take the quick online **C.H.E.S.S.® Test** which shows you how your building currently measures up. And we can then connect you with a **Kimberly-Clark Professional® Program Specialist** who will determine which of our benchmarking and measurement tools, products or programs will best help you reach your building's goals.



**Exceptional Workplaces<sup>®</sup>**