

# Composting: Throw in the towel. Enrich the Earth.



Exceptional  
Workplaces™

It's a win-win for business and the environment.

42%

EPA concludes 42 percent of U.S. greenhouse gas emissions could be avoided via recycling and composting in 2009.<sup>3</sup>

28%

Paper product waste = 28% of total solid waste in 2012<sup>4</sup>

## Why compost?

- It's a way to divert from landfill
- A step toward "zero waste"
- It reduces greenhouse gas emissions



## Did you know that all Kimberly-Clark Professional\* paper towels are compostable?<sup>1</sup>

Every towel can be diverted from a landfill and turned into compost – a nutrient-rich material used to fertilize crops, plants and flowers.

## What is composting?

Composting is nature's way of recycling. It produces nutrient-rich gardening mulch with many environmental benefits such as:

- Improving soil quality and environment for growth
- Reducing the need for water, fertilizers, or pesticides<sup>2</sup>
- Providing rich soil for help with drought resistance<sup>2</sup>



## How it works

- 1 Drop used towels into designated bins
- 2 Collect towels, which are delivered to a composting facility
- 3 Towel waste is turned into compost, and returned to the soil

## Success in Composting



- The University of Alberta added Scott® Brand 1000' high-capacity roll towels to its composting process because they absorb wetness, supply carbon and act as a bulking agent.
- A recent office building paper towel composting trial led to the diversion of 2,500 lbs. of waste in a four-week period.

Say "YES" to composting! You've got nothing to lose but your solid waste.

<sup>1</sup> All Kimberly-Clark Professional® paper towels can be aerobically composted in municipal or industrial facilities in the United States and Canada by ASTM D6868-11.

<sup>2</sup> "Environmental Benefits," Environmental Protection Agency

<sup>3</sup> "Waste and Recycling Facts," Clean Air Council

<sup>4</sup> "Municipal Solid Waste," Environmental Protection Agency