

## **NEW SPEC SHEET DETAILS BENEFITS OF PAPER TOWELS VS. HOT AIR DRYERS**

ROSWELL, GA, September 8, 2000 – With more and more interest in the proper ways to wash hands comes the issue of how best to dry them once they are cleaned. To provide answers to this question, Kimberly-Clark Corporation's Away From Home Sector is offering a free, one-page, four-color specification sheet.

The sheet explores four areas: the sanitary aspects of hand drying, the overall drying ability, the quickness of hand drying, and the preference of users. Statistics and charts illustrate key findings and differences among paper towels and hot air dryers. Some of the key findings include:

- Using paper towels after washing helps remove bacteria from hands and reduces general bacterial counts by an average of 58%.
- Hot air dryers not only increase the bacterial count on the hands (up to 438% with some bacteria), but also blow out bacteria from inside the dryer.
- The average time to achieve 95% dryness is 12 seconds with a paper towel vs. 43 seconds with a hot air dryer.

For a free copy of the specification sheet titled “Hand Washing Facts To Know: Paper Towels vs. Hot Air Dryers,” contact your Kimberly-Clark sales representative or call 1-888-346-4652.

Kimberly-Clark Corporation is a leading global manufacturer of tissue, personal care and health care products. The company's global brands include HUGGIES<sup>®</sup>, PULL-UPS<sup>®</sup>, KOTEX<sup>®</sup>, DEPEND<sup>®</sup>, KLEENEX<sup>®</sup>, SCOTT<sup>®</sup>, KIMBERLY-CLARK<sup>®</sup>, TECNOL<sup>®</sup>, KIMWIPES<sup>®</sup> and WYPALL<sup>®</sup>. Other brands well known outside the U.S. include ANDREX<sup>®</sup>, SCOTTEX<sup>®</sup>, PAGE<sup>®</sup>, POPEE<sup>®</sup> and KIMBIES<sup>®</sup>. Kimberly-Clark is also a major producer of premium business, correspondence and technical papers. The company has manufacturing operations in 40 countries and sells its products in more than 150 countries.

The Kimberly-Clark Away From Home Sector provides tissue and towel products, skin care products, and industrial wipers for workplace settings.

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