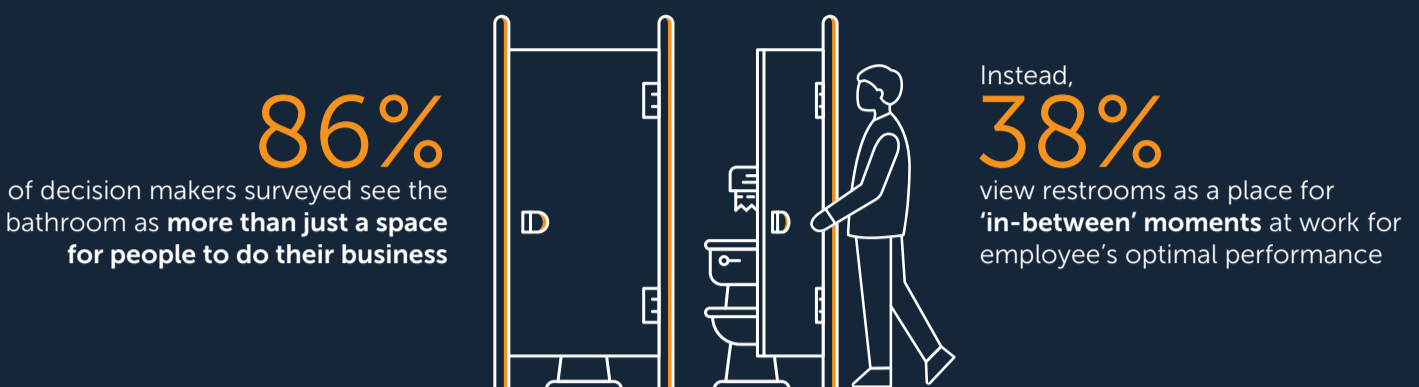


Decision makers for washroom products are responding to elevated hygiene standards.

Public restrooms are more than functional spaces for nature calls - they are perceived by both decision makers of restroom/ hygiene products and employees as a temporary respite from long working hours.

There is an expectation of general improvement in public restrooms over time in terms of hygiene and amenities.



Bridging the gap between public restroom ideals and reality



61% of decision makers from large companies* moderately agree that **restroom-related complaints are the top 3 complaints received.**

*Large companies refers to companies with 100-200 employees.



1 in 5 decision makers agree that **running out of product**, such as toilet paper, hand towel and soap is a **major problem for public restrooms.**



Wet door handles are also perceived as a **major problem by almost 1 in 5 decision makers.**

Your facility management goals should have these considerations in mind, as a majority of the decision makers surveyed agree that...



Budgeting challenges faced by decision makers

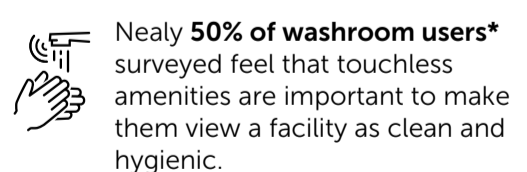
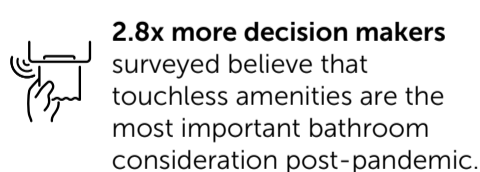
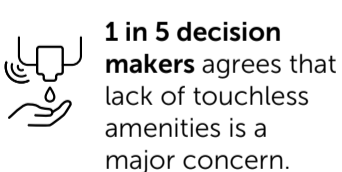
To adapt to the changing guidelines for cleaning, decision makers seek to balance the cost versus value of each product or amenities in their hygiene management process.



Budgeting is an important factor for some organizations as they **struggle to adapt to new hygiene guidelines.**

64% of decision makers surveyed say that the **value of which the products or amenities can bring or how they help in waste reduction** are very important factors when it comes to decision-making for the facilities.

Accessibility to touchless amenities is one way for managers to make game-changing improvements to your restrooms



*Based on a Kimberly-Clark Professional survey with 403 washroom users across Australia in January 2022.

Committed to impacting people and how work gets done.



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